



*In 1996, after a chance meeting at the pyramid ruins in Teotihuacan, Mexico, Ray Dodd embarked on a 6-year apprenticeship with don Miguel Ruiz M.D. (author of the best-selling book, **The Four Agreements**). Now author of **BeliefWorks** and **The Power of Belief**, he helps both individuals and businesses forge new beliefs to affect lasting and positive change. A former professional musician and engineer with many years in corporate management, he is a master coach, teaching seminars about BeliefWorks™, and applying the age-less wisdom of the Toltec to life and business. Ray can be reached at [info@everydaywisdom.us](mailto:info@everydaywisdom.us) / [www.everydaywisdom.us](http://www.everydaywisdom.us)*

## **20 Media Interview Questions for Ray Dodd, Author of *BeliefWorks***

1. Your book is called ***BeliefWorks***. What is a BeliefWorks?
2. What makes belief so powerful in our lives?
3. Can you give an example of how your beliefs might affect your happiness or effectiveness?
4. Aren't your beliefs just what you think is true?
5. There's a lot of criticism of the religious community, of politicians, as well as corporate executives that people are hypocritical in their beliefs. They profess one thing but the way they behave is far different than what they say they believe. Why is that?
6. What about the belief that you can't change your beliefs? Is that valid?
7. People have told me that their beliefs help them explain what goes on in the world. It makes them feel safe. So, for those people, why should they change any of these beliefs?

8. You say that not one thing that happened to us affects our belief system, unless we agree. Little kids don't choose their situation, it just happens. Are you saying they are responsible for what they have no control over?
9. In your Bio, you said that you spent 6 and a-half years working directly with don Miguel Ruiz M.D., author of the best-selling book, *The Four Agreements*. How did your time with don Miguel Ruiz impact *BeliefWorks*?
10. You talk about dealing with difficult people. What is a difficult person, why do we keep encountering them and how do we deal effectively with them?
11. You say that one of way to stop conflict is to "give up the need to be right." That's a tall order. Why would we want to do that? Is there any way we can give up the need to be right without losing a certain amount of self-esteem; without becoming a push-over?
12. Do you find that when people come from different regions or foreign countries, that there is automatically going to be some conflicts because their beliefs are so different?
13. Do we believe what we think, or do we think what we believe? Is there a difference?
14. What if we say we believe we can do something, try to practice positive thinking, but it doesn't happen. What then?
15. We all know people that seem to be strong, have confidence in their ability to handle whatever comes up, but get very irritated when things go wrong. They have these unconscious automatic reactions. Is that because of their beliefs?
16. In *BeliefWorks* you talk a lot about how powerful belief is and learning to put that power to work. I guess the best place to start is changing a belief that holds you back. How do you do that?
17. How effective is the process you outline in *BeliefWorks*, and your first book, *The Power of Belief*? Can it work for everyone?
18. How do beliefs differ from values?
19. Do we believe what we think, or do we think what we believe? What is the difference?
20. How is a business culture created and defined in the workplace? Aren't their core values based on beliefs? How do you get everyone in the workplace to adopt that culture?